



INTEGRATED CERAMIC PARK

Jambudiya-Paneli, Morbi
Government of Gujarat



SHRI NARENDRA MODI
Hon'ble Prime Minister of India



SHRI BHUPENDRABHAI PATEL
Hon'ble Chief Minister of Gujarat

Gujarat

The Industrial Hub of India

8.3 of India's GDP GSDP ~ USD 282 Billion (at Current Prices in 2022-23)

Cumulative FDI of ~ USD 55 billion (From 2000-2022) and counting

18% of India's industrial output with 11.6% of India's factories (28,479 factories)

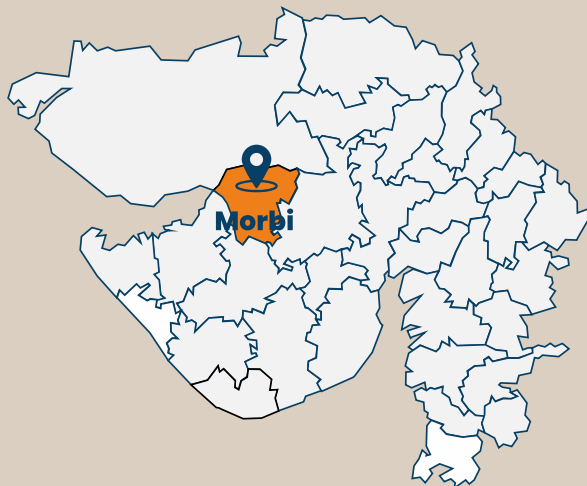
37% share of manufacturing sector in State's GSVA

~33% share in India's total exports (Valued - US\$ 150 billion in 2022-2023)

Substantial base of MSMEs (~13 lakhs)

The Ceramic City of India

Morbi



Morbi has more than 1800 ceramic and tiles manufacturing units



It is accountable for 90% of ceramics manufactured in India



Morbi is 2nd largest tile manufacturing cluster in the world



Ceramic cluster at Morbi has a total installed capacity to produce 4 million sq.m. tiles per day



Tiles produced in Morbi are majorly exported to East Asia, US, Europe, Africa, Middle East



GIDC at a glance



Nodal agency of the Government of Gujarat for securing orderly establishment and organization of Industries in the Industrial estates in the state



Inventory of 239 Estates comprising of over ~70,000 units across Gujarat

Land Identification
& Aggregation

Core Support and
Infrastructure
Development

Industrial land
allotment

Advantages of GIDC Industrial Estates

Eliminates the need for
NA/NOC permission

Land/building titles are free
from encumbrances

World class infrastructure
and State-of-art facilities

Quality water supply and
adequate power supply

Regular maintenance of
infrastructure








Provides social and commer-
cial infrastructure like hospi-
tals, banks, post office etc.

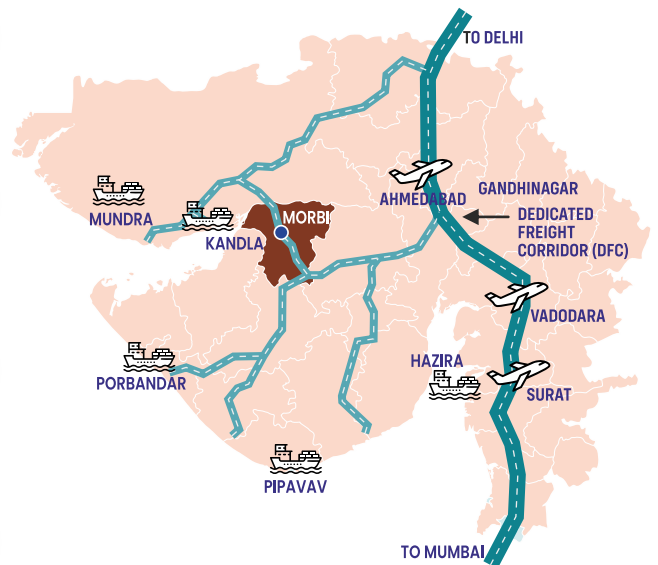
Cluster benefits may be
yielded by industries

Competitive allotment price
with flexi-payment options



Integrated Ceramic Park – Strategic Location

-  Proposed in an area of 425 hectare
-  Village – Jambudiya-Paneli, Taluka – Morbi
-  Nearest Highway NH27 (1.5 km)
-  Railway Station
i) Morbi (12 km)
ii) Rajkot (70 km)
-  Nearest Airport Hirasar, Rajkot (70 km)
-  Nearest Port
-Navlakhi (48 km)
-Kandla (139 km)
-Mundra (195 km)
-  Nearest CFS – Kandla (139 km)



Regular water supply with a proposed capacity of 30 MLD

Availability of skilled talent pool for ceramic companies will increase overall productivity

Nearby Ceramic Clusters
Thangadh: 49 km
Surendranagar: 119 km

Infrastructure Facilities



Developed Industrial Plot



Road Network



Water Supply



Gas Pipeline & Telecom



Street Lights



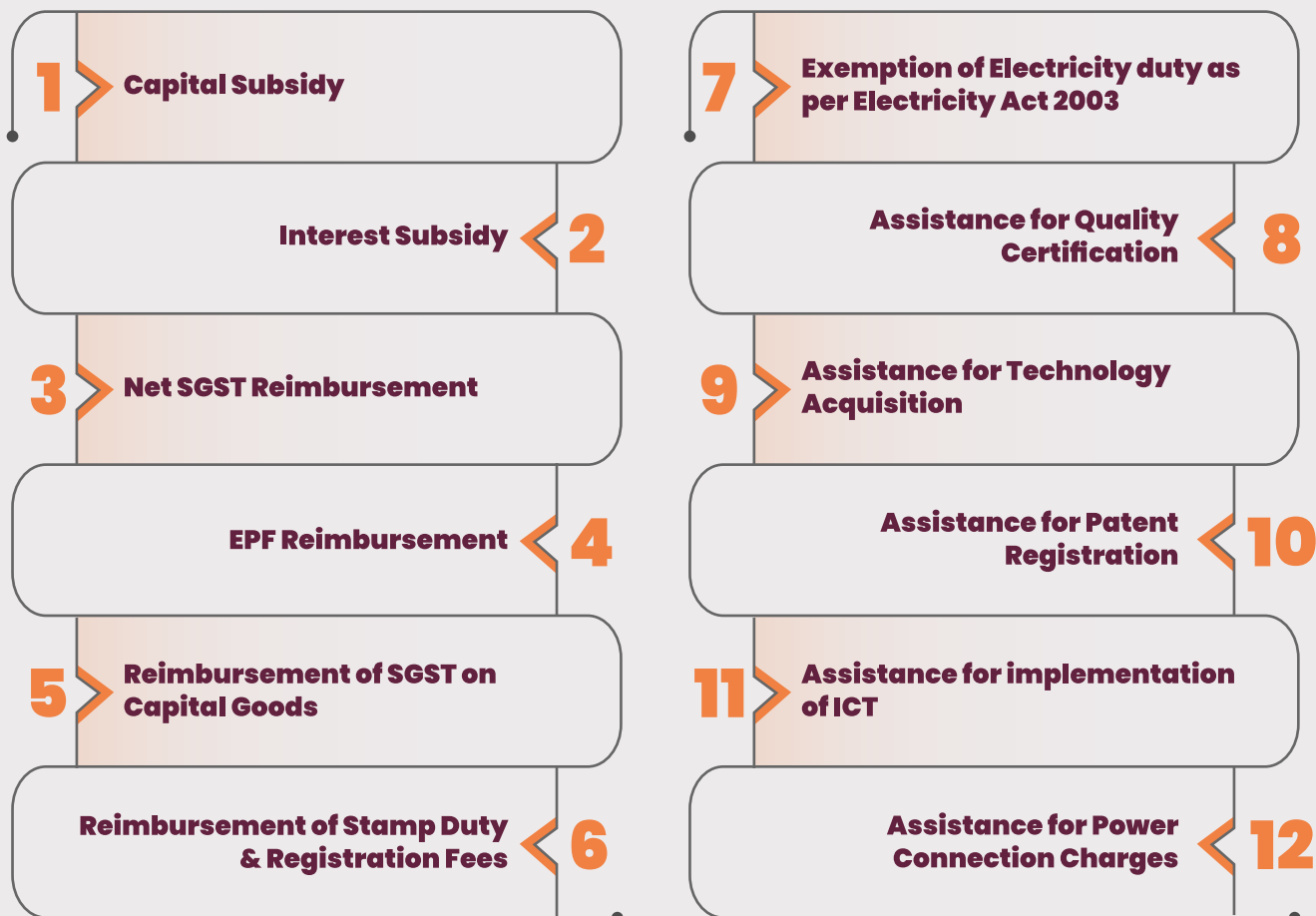
Power Supply



Solid Waste Disposal

Incentives under Aatmanirbhar Gujarat Schemes

Ceramics has been identified as 'Thrust Sector'



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Key Players in Gujarat

 **DURAVIT**

Kajaria

VARMORA
TILES • BATHWARE

RAK
CERAMICS

 **JOHNSON**
REDEFINING LIFESTYLES, WORLDWIDE

SOMANY

 **orientbell**
tiles

QUTONE
TRANSFORMING & SHAPING

TOTO

SUNHEART
CERAMIK | BATHWARE

 **Simpolo**
ceramics

 **AGL**
TILES WORLD



**Gujarat Industrial
Development Corporation
Industries & Mines Department**
Government of Gujarat

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