



Expression of Interest



Empanelment of agencies in GIDC

Gujarat Industrial Development Corporation (GIDC) has been established with a vision of accelerating the pace of industrialization in the State. GIDC is the nodal agency, set up under the Gujarat Industrial Development Act, 1962 as a Statutory Body for building the industrial backbone of the State. GIDC identifies locations which are suitable for the industrial development and creates Industrial estates with infrastructure such as roads, drainage, electricity, water supply, streetlights and ready to occupy multi-storeyed sheds. GIDC has developed more than 225 Industrial estates comprising of over 68,000 units across the State.

GIDC participates in various exhibitions & events organized by the State Government, industrial forums and other organisations across the State and also outside Gujarat by way of preparing a display stall (general / theme based). Vibrant Gujarat Global Summit is organised by the State Government every two years, which is an important platform for GIDC to connect with the industry and potential investors from all over the world. Further, many events, seminars, trade shows, virtual events are supported by GIDC and participation is done through display of GIDCs content, panels, articles in electronic and print media and such similar ways.

Expression of Interest (EoI) is invited from experienced and reputed agencies for empanelment in GIDC for the above-mentioned work for a period of **3 (three) years** from date of empanelment.

Scope of work:

1. Providing creative inputs in designing & execution of GIDC's exhibition stall including preparation of display material, models, simulations, electronic content etc.
2. Activity related to exhibition stall / pavilion like erection, decoration, maintenance, providing manpower, dismantling and other such works as may be required by GIDC.
3. Taking up necessary fabrication according to the design and space layout at the exhibitions.
4. Design, fabrication and erection of display boards, signage etc.
5. Preparation of tableau, mobile exhibition units, road show display work etc.

6. Design of printed material like brochures, fliers, banners, standees etc. and taking up the printing work of the same, if required.

Other terms & conditions:

1. The agency should have experience of participation in events (State level as well as National level), industry related to be more specific, by way of designing, developing and erection of stalls including display panels, creatives, electronic displays, use of ITeS etc. The experience should be of minimum 5 years.
2. The agency / firm should have a minimum average annual turnover of **Rs. 50 lakhs (Rupees fifty lakhs)** for last three consecutive years.
3. The agency should have a registered office in Ahmedabad / Gandhinagar with full-fledged staff having expertise in execution of the above required work.
4. Agency should preferably have its own architect with necessary certifications.
5. Supporting documents (self-certified) like experience certificate, photographs, C.A certificates etc., as proof of above conditions, shall be provided with the EoI.
6. GIDC has the right to reject any agency during the empanelment process or even after the empanelment is done, based on the performance of the agency or any other dispute.

Application contents:

Agencies shall submit the Expression of Interest (EoI) along with the following supporting documents in a sealed envelope with heading “EoI for empanelment of Agencies in GIDC for exhibition and other purpose”:

1. Contact details of the Office along with self-attested copy of registration.
2. Contact details of branch offices within the State / Country with documentary proof.
3. Brief details of proprietor / partner / directors of the firm.
4. Architect registration details with copy of certificate.
5. Details of present staff, qualifications, length of association in the office.
6. Facilities available in local office.
7. Details of workshop of the agency.
8. CA certificate for turnover of the firm. Separate certificate for local office and of the firm overall shall be submitted, if applicable. Certificate for last three years is to be submitted along with PAN & GST details.

9. List of clients handled by the local office & assignments in last three years along with photographs of work executed.
10. Details of assignments carried out for State Government / PSUs / Central Government in last three years.
11. Earnest Money Deposit (EMD) in form of demand draft of an amount of **Rs. 50,000/-** (Rupees fifty thousand only) drawn in favor of 'GIDC' payable at Gandhinagar. The D.D shall be kept in a separate envelope (inside the main EoI document) marked as **"EMD – empanelment of agency in GIDC"**. EMD will be refunded after the empanelment process is completed. However, EMD of the selected / empanelled agencies shall be retained by GIDC as security deposit, bearing no interest.
12. A non-refundable tender fee of **Rs. 3,000/- (Rupees three thousand only) + 18% GST** shall be submitted in form of demand draft in favor of 'GIDC' payable at Gandhinagar. The same shall be enclosed with the EMD.

Submission of EoI with all the above documents would be considered as an acceptance of all the above terms & conditions of GIDC. EoI without any of the above required details will lead to disqualification of the agency.

EoI shall be submitted through RPAD / Courier and should reach not later than **30/11/2021 at 17.00 hrs** at "Marketing branch, GIDC, 2nd floor, block no. 3 to 5, Udyog Bhavan, Sector – 11, Gandhinagar – 382011. This office shall not be responsible for non-receipt / delay in receipt of the documents within the time period, and no claim for submission of EoI after the time period shall be entertained.

Eligible agency may be required to make a presentation to GIDC regarding the work to be executed upon an intimation given by GIDC at their own expense. The same shall include details of GIDC's activities, new projects, benefits of GIDCs industrial estates etc. through designed panels, 3-D models of a stall of various sizes as per requirement. The agency will give break-up of total cost of design, development, production and maintenance of the project, along with details of quality of materials.

GIDC may do a physical inspection of the office / workshop of the agency. The empanelment is subject to immediate termination if at any given point of time the information provided by the agency is found incorrect, misleading or in violation to the terms & conditions laid down here.

The agency, at the time of submitting their invoices shall have to provide artwork, CD, positives etc. to GIDC and the same shall remain in our custody. Further, the material developed by the agency for GIDC shall not be utilized for other works without written permission.

GIDC shall not be responsible in any way for violation of copyright / trademark / intellectual property rights for the materials, designs used by the agency and they shall be solely held responsible for any disputes arising out of such act.

For any information and clarification, please contact the below mentioned office:

Deputy Manager (Marketing)
Gujarat Industrial Development Corporation (GIDC)
5th floor, block no. 3, Udyog Bhavan,
Sector – 11, Gandhinagar – 382011.

e-mail: gmmkt@gidcgujarat.org

Mob: 9825557098
